

DEPARTMENT OF HUMAN ASSISTANCE

Oscar Garcia, BIC Program Coordinator, 875-3286 GarciaOs@saccounty.net Sue Johnson, Office Assistant - 875-3280 DHA-BIC@saccounty.net

Workforce Resource & Business Information Center

PLEASE NOTE THE WORKSHOP LOCATION

Wednesday, June 7, 2017 9:00AM to 12:00PM

To register, click on the button below.

Register

PLEASE NOTE THE **WORKSHOP LOCATION**

NO COST

Tuesday June 13, 2017 9:00AM to 11:00AM

To register, please click on the button below

Register

PLEASE NOTE THE **WORKSHOP LOCATION**

NO COST

How to Budget & Measure a Startup Business

Presented by: SCORE, Counselors to America's Small Business in collaboration with SETA Hillsdale Business Information Center

Learn the importance of Financial Planning and how to use the SCORE Financial Model Template to build financial projections for your business startup. Understand the costs to startup your business, the fixed and operational expenses, sales forecast and your Startup's breakeven analysis.

Location of event: Hillsdale Business Information Center 5655 Hillsdale Blvd., Ste. #8, Sacramento, CA 95842 Email: HillsdaleBIC@seta.net or call: 916-263-2942

How to Develop an IDEA into a Business

Presented by: SCORE, Counselors to America's Small Business in collaboration with Sacramento County DHA BIC and California Capital WBC

Many people, who are thinking about starting a business, mistakenly concentrate on the wrong issues up front, and end up wasting too much time and money. SCORE will help you take the right steps in the right order. We will introduce you to a formula that all successful companies follow.

Location of event: California Capital Women's Business Center 1792 Tribute Rd. Ste. 270, Sacramento, CA 95815 Website: cacapital.org or call: 916-442-1729



1

















DHA's Core Purpose To Improve Lives





California Capital



DHA's Core Values

SACRAMENTOWORKS

Compassion, Integrity, Trust and Innovation



DHA Business Information Center SACRAMENTO

SACRAMENTO C O U N T Y DEPARTMENT OF HUMAN ASSISTANCE

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PLEASE NOTE THE WORKSHOP LOCATION

Thursday June 22, 2017 9:00AM to 12:00PM

To register, please click on the button below:



PLEASE NOTE THE WORKSHOP LOCATION

NO COST

Thursday, June 29, 2017 9:00AM to 11:30AM

To register, please click on the button below



PLEASE NOTE THE WORKSHOP LOCATION

NO COST

Introduction to The Business Plan

Presented by: SCORE, Counselors to America's Small Business in collaboration with Sacramento County DHA BIC and California Capital WBC Topics Covered: Basic elements of a Business Plan; Choosing the right Business Plan; Critical mistakes to avoid; Why do you need a Business Plan? Valuable Resources; How to analyze your progress.

Location of event: California Capital Women's Business Center 1792 Tribute Rd. Ste. 270, Sacramento, CA 95815 Website: www.cacapital.org or call: 916-442-1729

SBA Loan Readiness and Financing Options Workshop

Presented by: U.S. Small Business Administration in collaboration with the Sacramento Hispanic Chamber of Commerce

What you will learn: How does a small business get money? Bank loans, are they impossible? Doing your homework before applying for a loan and who might be able to help. What Lenders are looking for in a borrower? SBA loan guarantee program overview. Tips for dealing with lenders.

Location of event: Sacramento Hispanic Chamber of Commerce 1451 River Park Dr. Ste. 280, Sacramento, CA 95815 Phone: 916-486-7700

Please register by email at: <u>DHA-BIC@saccounty.net</u> Or call (916) 875-3280



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Workforce Resource & Business Information Center



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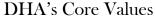
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California Capital











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PLEASE NOTE THE WORKSHOP LOCATION

Tuesday, July 11, 2017 1:00PM to 3:00PM

To register, please click on the button below



PLEASE NOTE THE **WORKSHOP LOCATION**

NO COST

Tuesday, July 25, 2017 9:00AM to 1:30PM

To register, please click on the button below

Register

or call 1-866-873-6083.

PLEASE NOTE THE WORKSHOP LOCATION

NO COST

How to Develop an IDEA into a Business

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Location of event: California Capital Women's Business Center 1792 Tribute Rd. Ste. 270, Sacramento, CA 95815

Website: cacapital.org or call: 916-442-1729

Federal/State Basic Payroll Tax

Presented by: Employment Development Department (EDD) and Internal Revenue Service (IRS)

Attending this workshop you will learn: California payroll reporting requirements; forms, employer obligation, reporting, and payment requirements; Independent contractor reporting requirements; Electronic filing and payment requirements and options; Federal payroll reporting requirements, including Forms 940, 941, 1099, W-2, W-4, W-9, and alternative filing.

Location of event: California Capital Women's Business Center 1792 Tribute Rd. Ste. 270, Sacramento, CA 95815 Website: cacapital.org or call: 916-442-1729

www.edd.ca.gov/Payroll_Tax_Seminars/



3





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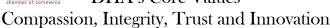
DHA's Core Purpose To Improve Lives

















DHA Business Information Center SACRAMENTO

SACRAMENTO COUNTY DEPARTMENT OF HUMAN ASSISTANCE Workforce Resource & Business Information Center

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PLEASE NOTE THE WORKSHOP LOCATION

Thursday, July 27, 2017 9:00AM to 12:00PM

To register, please click on the button below



PLEASE NOTE THE WORKSHOP LOCATION

NO COST

Fundamentals of Marketing

Presented by: SCORE, Counselors to America's Small Business in collaboration with Sacramento County DHA BIC and California Capital WBC

Knowing how to communicate with your customers is a very big part of your business success. Attend this workshop and you will learn: Definition and Fundamentals of Market Research and Demographics; Market Analysis; Target Marketing and Segmentation; and more!

Location of event: California Capital Women's Business Center 1792 Tribute Rd. Ste. 270, Sacramento, CA 95815

Website: cacapital.org or call: 916-442-1729

If you are a person with a disability and in need of an accommodation to attend these seminars, please call (916) 875-3280 as soon as possible to make the appropriate arrangements.

Laurie Carriker

Employment and Business Services Manager



4







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